CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claims 1- 54 (Canceled).

55. (Previously Presented) A method for providing electronic receipts using an electronic receipt generator, comprising the steps of:

   a. conducting a first plurality of sales transactions between a buyer and a plurality of sellers;

   b. transmitting information about each of the first plurality of sales transactions to the electronic receipt generator;

   c. generating by the electronic receipt generator information from the first plurality of sales transactions;

   d. conducting, after the first plurality of sales transactions between the buyer and the plurality of sellers, a first sales transaction between the buyer and a first seller involving a first product;

   e. transmitting information about the first sales transaction to the electronic receipt generator;

   f. using the information generated from the first plurality of sales transactions to determine an accessory of the first product;

   g. generating by the electronic receipt generator a first electronic receipt for the first sales transaction, wherein the first electronic receipt comprises detailed information describing the first sales transaction, a hyperlink associated with a product return procedure for the first product, and a hyperlink associated with the determined accessory of the first product;

   h. transmitting the first electronic receipt to a computing device associated with the buyer;

   i. activating, by the buyer using the computing device, the hyperlink associated with the determined accessory of the first product;

j.   displaying on the computing device information about the determined accessory of the first product;

k.   requesting, by the buyer, a return shipping label for the product by activating the hyperlink associated with a product return procedure;

l.   transmitting the return shipping label to the computing device; and

m.   producing a hard copy of the return shipping label using the computing device.

56.   (Previously Presented) The method of claim 55, further comprising:

a.   generating by the electronic receipt generator information from a first plurality of electronic receipts that are associated with the buyer and that are associated with a plurality of sellers;

b.   converting by the electronic receipt generator the information generated from the first plurality of electronic receipts to a determined format; and

c.   transmitting the converted information generated from the first plurality of electronic receipts to the buyer.

57.   (Previously Presented) The method of claim 56, further comprising:

a.   generating by the electronic receipt generator information from a second plurality of electronic receipts that are associated with the first seller and that are associated with a plurality of buyers;

b.   converting by the electronic receipt generator the information generated from the second plurality of electronic receipts to a determined format; and

c.   transmitting the converted information generated from the second plurality of electronic receipts to one or more sellers.

58.   (Previously Presented) The method of claim 57, further comprising:

a.   generating by the electronic receipt generator information from a third plurality of electronic receipts that are associated with a plurality of buyers and that are associated with a plurality of sellers; and

b.   using the information generated from the third plurality of electronic receipts by a third party to perform market research.

59.   (Previously Presented) A method for providing electronic receipts using an electronic receipt generator, comprising the steps of:

a.   conducting a first plurality of sales transactions between a plurality of buyers and a plurality of sellers;

b.   transmitting information about each of the first plurality of sales transactions to the electronic receipt generator;

c.   generating by the electronic receipt generator an electronic receipt for each of the first plurality of sales transactions, wherein each receipt comprises detailed information describing the sales transaction, wherein the detailed information comprises sale price, total transaction amount, item description, and information indicating completion of the sales transaction;

d.   generating by the electronic receipt generator information from the first plurality of electronic receipts that describes the first plurality of sales transactions but that does not personally identify any individual buyer;

e.   transmitting the information generated from the first plurality of electronic receipts to a third party; and

f.   performing market analysis by the third party using the information generated from the first plurality of electronic receipts.

60.   (Previously Presented) The method of claim 59, further comprising:

a.   generating by the electronic receipt generator information from a second plurality of electronic receipts that are associated with a buyer and that are associated with the plurality of sellers;

b.   converting by the electronic receipt generator the information generated from the second plurality of electronic receipts to a determined format; and

c.   transmitting the converted information generated from the second plurality of electronic receipts to the buyer.

61.   (Previously Presented) The method of claim 60, further comprising:

a.   conducting a sales transaction between the buyer and a first seller;

b.   transmitting information about the sales transaction to the electronic receipt generator over a first network;

c.   generating by the electronic receipt generator an electronic receipt comprising detailed information describing the sales transaction, wherein the detailed information comprises sale price, total transaction amount, item description, information indicating completion of the sales transaction, and a hyperlink associated with a product return procedure;

d.   transmitting the electronic receipt over a second network to a computing device operated by the buyer, wherein the first and second networks are distinct;

e.   displaying the detailed information on the computing device;

f.   activating, by the buyer, the hyperlink on the computing device;

g.   transmitting, to the computing device and in response to activation of the hyperlink, return information containing steps for returning the product;

h.   displaying the return information on the computing device;

i.   requesting, by the buyer, a return shipping label for the product;

j.   transmitting the return shipping label to the computing device; and

k.   producing a hard copy of the return shipping label using the computing device.